

VSI Membership Program



AUGUST 2025 VSI PROSPECTIVE MEMBERSHIP CAMPAIGN AT A GLANCE

1. HOW IS THE VSI PROSPECTIVE MEMBERSHIP CAMPAIGN CONDUCTED IN EACH LOCALITY?

Each sheriff authorizes a letter for mailing to citizens and businesses in his/her locality inviting them to become members of the Virginia Sheriffs' Institute (VSI). NO ONE IS EVER CONTACTED BY TELEPHONE! Nor is a solicitation ever conducted without the sheriff's authorization.

Mailings are prepared for everyone on a list developed by our support team and modified to our standards. Enclosed within the letter mailing is an easy perf-off acceptance slip and a postage-paid reply envelope which may be returned with annual dues of \$25 for individual membership or \$40 for a business membership.

When dues are paid, new members will receive a thank you letter, bumper stickers, decals, and a subscription to our quarterly newsletter. Businesses will also receive a wall plaque.

2. WHAT ARE THE QUALIFICATIONS FOR MEMBERSHIP?

VSI welcomes citizens in your locality to join as Associate or Business members. Both men and women are accepted as members, but letters of invitation are only sent to one name per household. The Virginia Sheriffs' Institute does not accept convicted felons as members.

There are no restrictions on residence. Out-of-state citizens are welcome to join, but we focus only on Virginia addresses. Some individuals maintain dual residences. We hope many people who tour, visit, or spend any amount of time in Virginia will join.

3. WHAT HAPPENS TO THE PERSON WHO DOES NOT ACCEPT THE MEMBERSHIP INVITATION AND DOES NOT SEND IN ANY DUES?

He/she will not receive any follow-up letters or notices after this membership campaign and will not be contacted or harassed in any way. This keeps membership on an entirely voluntary basis.

4. DOES THE CAMPAIGN CREATE A LOT OF WORK IN THE SHERIFF'S OFFICE?

No. All work is done by the VSI's office and their support services, including securing an appropriate list of prospective members.

A few people may bring their membership dues to the sheriff's office instead of mailing them to VSI. The sheriff's office will have to forward these to the Institute.

5. CAN THOSE WHO ARE NOT ON THE MAILING LIST BECOME VSI MEMBERS?

Certainly. If a person approaches you and says he/she wants to become a member, please direct them to our website (www.vasheriffsinstitute.org) to join online for the annual dues of \$25 for individual or \$40 for business membership. The new member will be promptly enrolled and will begin to receive all benefits shortly thereafter.

6. IF AN INDIVIDUAL OR BUSINESS JOINS THE INSTITUTE THIS YEAR, HOW WILL THE MEMBERSHIP BE RENEWED NEXT YEAR?

Next year, the member will receive a request in the mail to renew his/her membership for the coming year. All mechanics of the renewal are handled by VSI and their support services. The sheriff and his/her staff will not be bothered with the renewal process.

7. ARE ASSOCIATE AND BUSINESS MEMBERSHIP DUES DEDUCTIBLE FOR INCOME TAX PURPOSES?

Yes. The Virginia Sheriffs' Institute is considered a non-profit tax-exempt and tax-deductible organization as established by Section 501(c)(3) of the Internal Revenue Code. We have a determination letter on file from the IRS.

8. WHAT IS THE DIFFERENCE BETWEEN THE VIRGINIA SHERIFFS' INSTITUTE AND THE VIRGINIA SHERIFFS' ASSOCIATION?

The proceeds supporting the Virginia Sheriffs' Institute are used exclusively for training and educational programs, including the scholarship program, of which we are very proud. Donations are tax-deductible. The Virginia Sheriffs' Association is an organization established to represent the interests of sheriffs and law enforcement before the General Assembly in Virginia. It is a professional trade association of which contributions are not tax deductible.

9. DOES VSI SELL ITS MEMBERSHIP LISTS?

VSI does not sell, share, or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations.

**IF YOU HAVE QUESTIONS REGARDING THIS MEMBERSHIP MAILING
CONTACT JOHN JONES AT THE VIRGINIA SHERIFFS' INSTITUTE AT (804) 225-7152.**